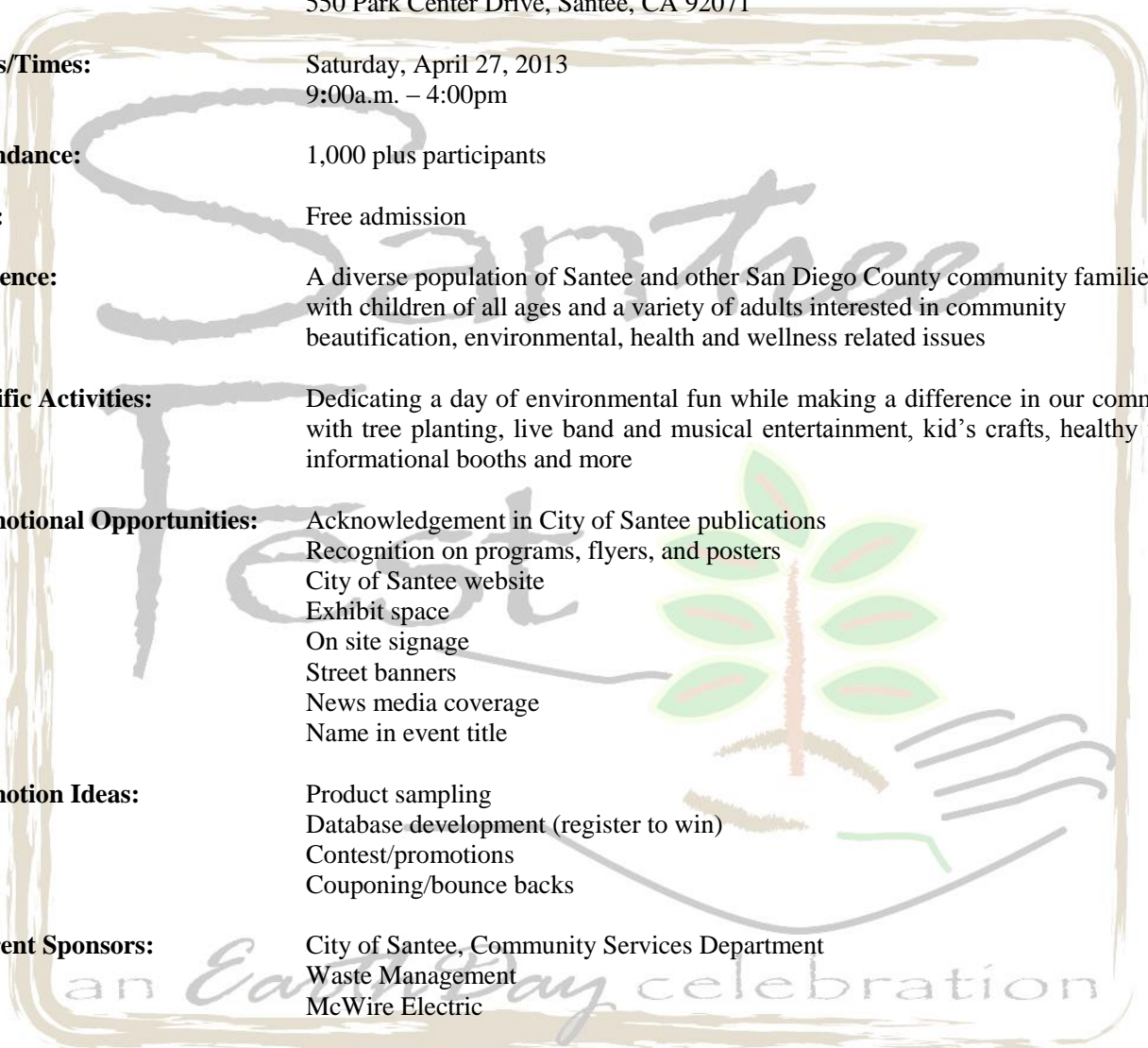


# *City of Santee, SanTree Fest*

## **Sponsorship Offerings 2013**

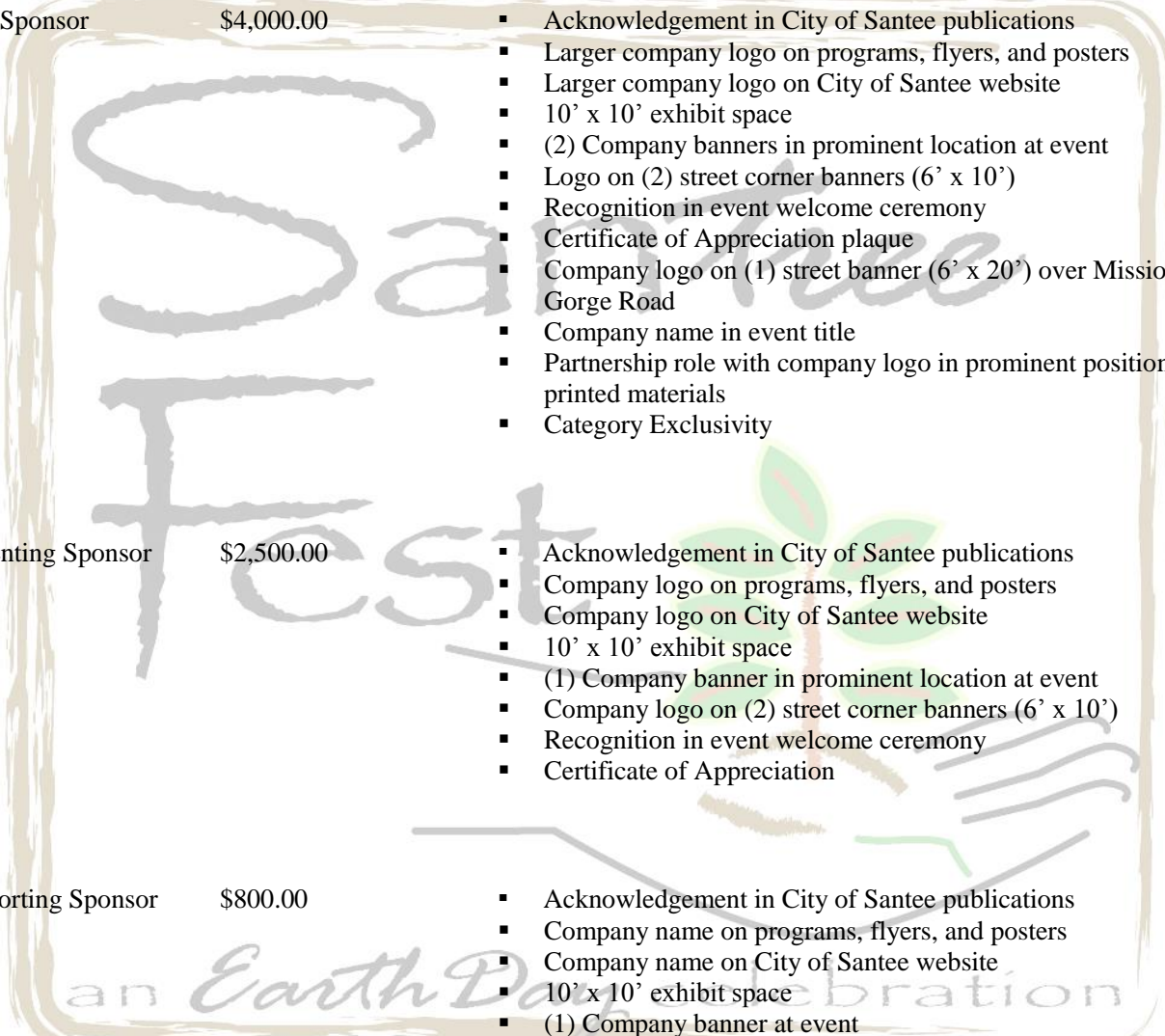


|                                   |  |          |
|-----------------------------------|--|----------|
| <b>Location:</b>                  | Town Center Community Park East<br>550 Park Center Drive, Santee, CA 92071   |          |
| <b>Dates/Times:</b>               | Saturday, April 27, 2013<br>9:00a.m. – 4:00pm  |          |
| <b>Attendance:</b>                | 1,000 plus participants  |          |
| <b>Cost:</b>                      | Free admission   |          |
| <b>Audience:</b>                  | A diverse population of Santee and other San Diego County community families with children of all ages and a variety of adults interested in community beautification, environmental, health and wellness related issues     |          |
| <b>Specific Activities:</b>       | Dedicating a day of environmental fun while making a difference in our community with tree planting, live band and musical entertainment, kid's crafts, healthy foods, informational booths and more                         |          |
| <b>Promotional Opportunities:</b> | Acknowledgement in City of Santee publications<br>Recognition on programs, flyers, and posters<br>City of Santee website<br>Exhibit space<br>On site signage<br>Street banners<br>News media coverage<br>Name in event title |          |
| <b>Promotion Ideas:</b>           | Product sampling<br>Database development (register to win)<br>Contest/promotions<br>Couponing/bounce backs   |          |
| <b>Current Sponsors:</b>          | City of Santee, Community Services Department<br>Waste Management<br>McWire Electric   |          |
| <b>Sponsorship Levels:</b>        | Title  | \$ 4,000 |
|                                   | Presenting   | \$ 2,500 |
|                                   | Supporting   | \$ 800   |
|                                   | Other levels are negotiable  |          |

***A California Parks and Recreation Society Award Winning Event!***

# *City of Santee, SanTree Fest*

## **Sponsorship Program 2013**



|                    |            |  |
|--------------------|------------|--|
| Title Sponsor      | \$4,000.00 | <ul style="list-style-type: none"><li>▪ Acknowledgement in City of Santee publications</li><li>▪ Larger company logo on programs, flyers, and posters</li><li>▪ Larger company logo on City of Santee website</li><li>▪ 10' x 10' exhibit space</li><li>▪ (2) Company banners in prominent location at event</li><li>▪ Logo on (2) street corner banners (6' x 10')</li><li>▪ Recognition in event welcome ceremony</li><li>▪ Certificate of Appreciation plaque</li><li>▪ Company logo on (1) street banner (6' x 20') over Mission Gorge Road</li><li>▪ Company name in event title</li><li>▪ Partnership role with company logo in prominent position on printed materials</li><li>▪ Category Exclusivity</li></ul> |
| Presenting Sponsor | \$2,500.00 | <ul style="list-style-type: none"><li>▪ Acknowledgement in City of Santee publications</li><li>▪ Company logo on programs, flyers, and posters</li><li>▪ Company logo on City of Santee website</li><li>▪ 10' x 10' exhibit space</li><li>▪ (1) Company banner in prominent location at event</li><li>▪ Company logo on (2) street corner banners (6' x 10')</li><li>▪ Recognition in event welcome ceremony</li><li>▪ Certificate of Appreciation</li></ul>   |
| Supporting Sponsor | \$800.00   | <ul style="list-style-type: none"><li>▪ Acknowledgement in City of Santee publications</li><li>▪ Company name on programs, flyers, and posters</li><li>▪ Company name on City of Santee website</li><li>▪ 10' x 10' exhibit space</li><li>▪ (1) Company banner at event</li></ul>  |

**For more information please contact:**

**Cherie Meek**

**Special Events Supervisor**

**(619) 258-4100 x219**

**[cmeek@ci.santee.ca.us](mailto:cmeek@ci.santee.ca.us)**

# San tree Fest



an *Earth Day* celebration